



MEETING MINUTES
Regular Monthly Meeting
Tuesday, January 4, 2022- 8:30 A.M.
City Council Chambers

Members present –Georgene Brazer, Eddie Warren, Robbie Ward, Catherine (phone)

Members absent –Jitan Patel

Guests present- Paige Glazer, Chris Walker

Staff present – Alex Floyd, Scott Allison

The meeting was called to order by Georgene Brazer at 8:38 AM

The January 4th meeting agenda was approved with a motion by Warren with a second by Ward. All were in favor.

The December 7th meeting minutes were approved with a motion by Warren and second by Ward. All were in favor.

Warren presented the DDA Financial Report with an ending balance of \$137,333.67 after payments to Chris Walker, KB Advisory Group and Distilled Holdings (Jeff Nielsen). A motion to accept the report was made by Ward and seconded by Warren with all in favor. In addition, the city budget scheduled to be passed at that evening's council meeting included \$75,000 for DDA operating budget for 2022. Floyd will submit a letter requesting.

Floyd relayed discussion with Mr. Clay Price that the company he works for has closed on the Robertson tract which has some Ford Fence in place. He will work with us to remove at little to no cost.

Floyd updated the board on two payments made to Façade Grant recipients. Distilled Holdings received funds for work completed on the former Huddle House building on Hwy 17 S (as noted in the treasurer's report). Expercare received their requested funds for sign replacement in the Exchange Street Plaza.

From previous minutes: The board wishes to pursue mural projects in the coming year. It is agreed that photography and social media are an ever more important part of placemaking currently. Giving people that opportunity to participate in our community via photo will be made a priority. New walls for murals should be identified, subject matter should be chosen and a map/marketing tool in both print and electronic format should be created.

Floyd and Christy Sherman were scheduled to visit 365 Marketing Wednesday to meet and discuss their submittal of a proposal. Mrs Glazer added that she would be glad to submit a proposal also and would coordinate with Floyd accordingly.



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At this time the floor was open for questions answers and discussion with Mr. Walker as the owner-operator of C N Walker designs. Mr. Walker relayed several ideas and emerging trends he had observed in the mural and art fields especially in the City of Sugar Hill and the City of Suwannee. The board would work with him to identify feasible spots and walls for art. A current list includes: Coastal Telephone (opposite wall of the Lettuce Crate mural), large fence around the Swimming Club, large wall between Expercare and Jalepenos and perhaps freestanding structures at Exit 87 and in the GDOT property on Timber Trail.

An advertisement for new members to fill the two vacant seats will be run in the newspaper and on city websites in conjunction with the ad for vacancies on the Historic Preservation Committee and the Architectural Review Board. Ad will run until Jan 21.

The February meeting is the annual work-plan session and Floyd will make sure new members are selected and can attend to contribute their input for the coming year.

No public comment was presented

Meeting was adjourned at 9:50 AM with a motion from Glazer, seconded by Warren and carried by all.