BILLBOARD/HIGH RISE
SIGN PERMIT/APPLICATION

CITY OF RICHMOND HILL
Planning, Zoning and Building Department
P.O. Box 250 Richmond Hill, Ga. 31324

FEE $_____ Planning & Zoning Technician (912) 756-3592 or Zoning Administrator (912) 756- 3735

BUSINESS:_____ CONTACT NAME:_____ DATE:_____
ADDRESS: _____
PHONE:_____ Email: _____
BUSINESS OWNER:_____ PHONE:_____
PROPERTY OWNERS NAME (IF DIFFERENT THAN APPLICANT):_____
ADDRESS: _____ PHONE:_____
INSTALLER & CONTACT: _____ ADDRESS:_____ PHONE:_____

TYPE OF PERMIT:

□ **BILLBOARD**

(1) Billboards are permitted only in C-4 districts. In addition to the the requirements of this article, billboards must comply with the Georgia Outdoor Advertising Act and all state Department of Transportation requirements.

(2) Billboards are prohibited along all state routes with the exception of I-95 and that section of U.S. Highway 17, comprising a strip, extending 200 feet from the center of and along each side of the right-of-way and commencing at its intersection with Harris Trail Road and extending along U.S. Highway 17 Southward to its intersection with Ponderosa Road and that section of Georgia Route 144, comprising a strip, extending 160 feet in width from the centerline of the right-of-way along the southerly side of the right-of-way, commencing at its intersection with Thunderbird Drive and extending along Georgia Route 144 Westward to its intersection with Longwood Drive and a like strip, extending 100 feet in width from the centerline of the right-of-way along the northerly side of the right-of-way, commencing at its intersection with Thunderbird Drive and extending along Georgia Route 144 Westward to its intersection with Longwood Drive. In both the U.S. Highway 17 and Georgia Route 144 corridors, set out above, no billboard shall be permitted within 250 feet of the centerline of the right-of-way of I-95.

(3) All billboards shall be a minimum of ten feet above adjacent interstate or state route pavement, measuring form the lower portion of the sign face.

(4) In the U.S. Highway 17 and Georgia Route 144 corridors only, no single billboard shall exceed 378 sq. ft. in size, nor shall any billboard exceed 60 ft. in height. Extensions beyond the face of the sign, excluding aprons, are prohibited.

(5) Only one sign shall be allowed to face the same direction. This allows back-to-back or V-type formation signs, but two signs (side-by-side or stacked) facing the same direction are prohibited.

(6) The billboard locations on the same side of the roadway shall be no less than 750 ft. apart measuring from the two closest points.

(7) Billboard structures shall not be less than ten feet from any property line or right-of-way.

(8) Along I-95, billboards shall be placed only as follows: Beginning at the end of the outside edge of each on or off ramp to i-95, then measuring along the traveled lane for 500 feet, no billboards shall be erected. From the 500 foot measurement and over the next 2,000 feet, a total of three billboards may be erected provided no billboard stands within 500 feet of another billboard on that side of the road. No billboards may be erected along I-95 in the city that do not fall within the designated 2,000 foot zone as just described.

(9) No billboard shall be placed within 750 feet of or so as to obstruct the view of an area of designated historical interest. Sites of interest shall be listed in either the National Register of Historic Places, a state historic registry, or designated by Council.

(10) All illuminated billboards shall use base mounted fluorescent or mercury vapors lights and shall be activated by photoelectric cells. Additional lighting including, but not limited to, neon, LED, animation, and running lights is prohibited for billboards.

□ **HIGH RISE**

High Rise Signs are permitted only in C-4 districts and only in the U.S. Highway 17 and Georgia Route 144 corridors described in Section 12 (c)(2). All high rise signs must be directed toward interstate highway traffic only. Additionally, no high rise sign shall exceed 300 sq. ft. in sign area or 100 ft. in height. No high rise sign shall be permitted on any parcel of property less than 15,000 sq. ft. in size.

ADDITIONAL NOTES:

1. ALL SIGNS REQUIRE MINIMUM 10 FT. SETBACK FROM RIGHTS-OF-WAY._____ Initial
2. ADDRESS NUMERALS MINIMUM 6 INCHES IN HEIGHT REQUIRED ON ALL FREESTANDING SIGNS._____ Initial
3. SITE PLAN REQUIRED SHOWING PROPOSED SIGN LOCATION AND DISTANCES TO PROPERTY LINES._____ Initial
4. ALL SIGNS HEREAFTER ERECTED, REPLACED, RECONSTRUCTED, REPAIRED, ALTERED OR RELOCATED WITHIN THE CITY HAVING A SIGN STRUCTURE AREA OF 120 SQUARE FEET OR MORE AND/OR EIGHT (8) FEET OR TALLER IN HEIGHT SHALL BE DESIGNED TO WITHSTAND A WIND LOAD CREATED BY A 120 MILE PER HOUR WIND._____ Initial
5. **This permit must be renewed if work or construction authorized is not commenced within six (6) months or if construction is suspended or abandoned for a period of one (1) year at any time after work is commenced.**_____ Initial

OWNER/APPLICANT SIGNATURE:_____ DATE:_____

APPROVED BY:_____ DATE:_____

COMMENTS:_____